

Brian R. Netzel

[Video Intro Link](#) etrainsdesigner@gmail.com [LinkedIn Profile](#)

Instructional Systems Designer who can develop and design content, courses, presentations, or virtual reality experiences for business, government, or educational institutions that transfer training to job roles: instructor-led or virtual. Demonstrated ability to engage in big picture curriculum planning and employ learning theory to create learner-centric experiences for global launch. Able to work with subject-matter experts and leadership to meet project goals and timelines on multiple projects. Deliverables include storyboards, SCORM modules, instructor and participant guides, job aids, assessments, course maps, and curriculum guides.

SKILLS & TOOLS

KNOWLEDGE/SKILLS: ADDIE, Agile, ILT, vILT, Curriculum Mapping and Alignment, Content Design/Storyboarding, Course Development, Project Management, Scenario-Based Learning, Gamification, Virtual Reality, SAM, DOK, Bloom, Gardner, Kirkpatrick, Gange, Quality Matters, QA, SCORM, 508 Compliance, AP Style Book

TOOLS: Articulate 360 and Rise, Litmos, Cornerstone, D2L, Canvas, Asana, Slack, SharePoint, MS Teams, Basecamp, Zoom, Teachable.com, Thinkific, LearnDash, Adobe CS & Premiere, InDesign, MS Office, Basic Flash and HTML5, PowerPoint, Camtasia, Audacity, Google Docs, WordPress.

EDUCATION

CURRICULUM & INSTRUCTION

Masters of Science
Portland State University

SOCIAL SCIENCE

Bachelor of Arts
Point Loma University

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER Softek, James Madison University, Autism Spectrum Alliance, Celeritas, Eskillz | Contractor and W2 Positions | 10/2018-Current

- Designed and developed engaging eLearning and instructor-led training for adults
- Worked with SMEs from academia and government agencies to design content storyboards and curriculum
- Converted legacy training into eLearning
- Managed LMS content and learning paths
- Provided senior level training and project management for junior ISDs
- Developed ancillary materials including curriculum maps, assessments, activities, scenarios, and job aids
- Rolled out national and global training programs for 30+ business, agency, and institutional clients
- Provided national certification training for 30,000+ users
- Addressed user issues identified by Help Desk for national training programs

INSTRUCTIONAL DESIGNER Gap Funders | Winston-Salem, NC 7/2011-10/2018

- Wrote curriculum for live and online investor education using ADDIE and adult learning theory
- Used Adobe Suite, PowerPoint, Camtasia, CRM, Infusionsoft, Web 2.0 and video to create eLearning
- Conducted investor training by live conferences and video

SAMPLE PROJECT LINKS

